



# SOCRATES STARS PROGRAM

**The Socrates STARS Program is an innovative program that allows individuals to become actively involved in expanding the use of Socrates in schools and libraries. The goal is to spread Socrates across the country.**

### **Join the Socrates STARS Program**

Help us to spread the word about Socrates in your area and earn extra income!

### **Why does Socrates need help?**

We want to spread Socrates across the country. There are over 100,000 elementary schools and 10,000 libraries in the United States – we need help to connect with people in other markets. Schools and libraries are more likely to respond to someone who they know, or lives in the area.

### **Am I able to help?**

Anyone who can connect us with a decision maker at a school or library can help!

You may already know a decision maker at a school or be able to connect with them to suggest they meet with us. We typically need just 30 minutes to explain what we are doing and show them the Socrates software. If you can get us connected, we will do most of the work from there.

Sign up one school or many schools. If you want to pursue many opportunities – great!

If you just want to connect us with a single school and then be done – that's fine as well. There is no obligation or commitment – sign up one school, or hundreds – it's up to you.



***"Socrates is fun! My favorite game is the Pizza Party."***

**Age 7**



***"The games are awesome because they help us remember what we did in the past."***

**Age 7**



***"I really like this website and I think it's good for all ages!"***

**Age 6**



***"It's really fun and easy, very cool. I rate this 5 stars!"***

**Age 10**



***"It's really fun to answer questions and get a break to spend tokens and play games."***

**Age 6**



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## **How much can I earn?**

We are offering a generous on-going payment to anyone who connects us to a decision maker, and that decision maker then signs a contract. We may provide Socrates for a trial period free of charge for several months – after the trial period is over, if the school or library chooses to keep the software, payments will begin as follows:

- Year 1 – You receive 20% of the payments received by Socrates
- Year 2 – You receive 10% of the payments received by Socrates
- Year 3 on-going – You receive 10% of payments received by Socrates.

Depending on the exact modules, a purchase may range from \$3,000-\$6,000 per year with our existing Socrates products, and that will increase as more products are available. A single location signing up from your referral could result in you receiving \$1,200-\$2,400 over three years. Remember, this is only for one location. If you enroll more locations, then you earn more!

## **What products are available?**

In addition to our Command Centers (Parent, Teacher and School) we currently have Math, English, and Testing and Benchmarking available, as well as options for students with learning disabilities. Science is expected later this year followed by Social Studies in Spring of 2019. More modules will be added over time. More middle school content is coming.

## **Who are the decision makers?**

This can vary district by district. At schools, it is typically a principal or learning strategist if the school has purchasing authority. At libraries it would be a learning director or youth services director of the library district.

## **What other opportunities are there?**

Over time we will provide more information on other ways to make extra income with Socrates:

- Find a business to sponsor Socrates in a school
- Find a business or museum to sponsor an educational card pack
- Sign up parents for the VIP program (when available).

## **How can I learn more/Where do I sign up?**

Email Candy at [Candy@withsocrates.com](mailto:Candy@withsocrates.com) to find out more about how to get started.